



STACEY WILSON

EVENT PRODUCER | DESIGNER | ARTIST | INSTRUCTOR

ABOUT ME

Stacey, also known as Flygirrl, is known for producing amazing events, creating fly art and providing her clients with unique and impactful graphic and web design. In the course of her career, she's managed nightclubs, had published and televised Artwork, a co-producer of the longest running party in Philadelphia, a Philadelphia Creative Ambassador, produced events for more than 20 years including private parties for Prince and has had a hefty list of design clients. She's also a Muralist and Teaching Artist, passing on her knowledge to young people in Philadelphia.

SKILLS

- 📌 Time Efficient
- 📌 Leader
- 📌 Organized
- 📌 Platform/Program Savvy
- 📌 Resourceful
- 📌 Project Management Platforms
- 📌 Adobe Programs
Photoshop, Illustrator,
After Effects, InDesign,
Lightroom
- 📌 Web Platforms
Wordpress, Wix,
Squarespace, Weebly

WORK EXPERIENCE

PROJECT MANAGEMENT

The Fly Life + Various Brands/Clients | 1999 - present

Diageo (Bailey's, Crown Royal), OIC of America, Bynum Hospitality, WXPB, etc.

- Planning
- Organizing
- Budgeting
- Creative Direction
- Sourcing Vendors
- Reports
- Team Management
- Scheduling

EVENT PLANNING, PRODUCTION + PROMOTION

Various Brands/Clients | 1999 - present

Prince, DJ Jazzy Jeff, Resolve Philly, OIC of America, Diageo, WXPB etc.

- Public + Virtual Events
- Talent Bookings
- Venue Bookings
- Vendor Options
- Production
- Project Management
- Promotion
- Decor

GRAPHIC DESIGN

Various Brands/Clients | 1999 - present

Amanda Seales, Marley Dias, Res, Digable Planets, UPenn, Xfinity, Questlove, etc.

- Branding Materials
- Marketing Materials
- Social Media Graphics
- Motion Graphics
- Vector Art
- Layouts

WEB DESIGN

Various Brands/Clients | 2017 - present

Digable Planets, Rennie Harris, Ivy Chanel, Warmdaddy's, Ursula Rucker, etc.

- Wireframes
- HTML + CSS
- Store Build Outs
- Graphics
- Maintenance
- SEO

ILLUSTRATOR & VISUAL ARTIST

Various Brands/Clients | 2017 - present




Jill Scott, MTV, Yvette Lee Bowser, Resolve Philly, Tiny Room For Elephants, etc.

- Digital Art
- Vector Art
- Hand Drawn Art
- Murals

HIGHLIGHTS

- Philadelphia Creative Ambassador (GPTMC) (2009)
- Co Creator (with Ahmir Questlove Thompson of Roots) the longest running weekly party in Philadelphia
- Published Artist (6 pieces) The Moments, The Minutes, The Hours by Jill Scott
- Televised Artist (7 pieces) The Real World (MTV) Half & Half (UPN)
- Cherry Street Pier First Year Resident Artist
- Curated and Produced 3 Private Parties for Prince
- Annual Guest Speaker at Arcadia University
- Booked talent such as Prince, Questlove, DJ Jazzy Jeff, Biz Markie, Q-Tip, Eve De La Soul, Mos Def, MC Lyte, Bilal and more.
- Worked with brands such as Reebok, Diageo, Red Bull, Puma, Heineken, Scion, Sparkling Ice, Live Nation and more.
- Featured Mural Art at The Fillmore Philadelphia

CONTACT ME

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-  @flygirrl

TEACHER

The Village of Arts & Humanities | 2017 - present

- Graphic Design
- Web Design
- Event Design
- Creative Direction
- Business
- Admin

Kids Sip n' Paint | 2018 - present

- Painting
- Illustration
- Layouts
- Color Theory
- Drawing
- Management

SOCIAL MEDIA MANAGEMENT

Various Brands/Clients | 2010 - present

Warmdaddy's, Green Soul, Paris Bistro, OIC of America, Bright Hope Baptist, etc.

- Graphic Design
- Content Creation
- Scheduling
- Copy
- Insights
- Engagement

EDUCATIONAL HISTORY

ART INSTITUTE OF PITTSBURGH

Web Design

HUSSIAN SCHOOL OF ART

Graphic Design & Illustration

PORTFOLIO

VIEW PORTFOLIO

"What if I fall?
Oh, but darling, what if you fly?"



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WORKSHOPS AVAILABLE FOR BOOKINGS

GRAPHIC DESIGN
USING ADOBE PHOTOSHOP
USING CANVA

WEB DESIGN
USING WITH WIX, SQUARESPACE, WORDPRESS + WEEBLY

ILLUSTRATION
USING ADOBE ILLUSTRATOR

EVENTS
HOW TO PLAN, PRODUCE + PROMOTE EVENTS

SIP N' PAINT
ADULT AND/OR KIDS

MURALS AVAILABLE FOR BOOKINGS

GRAPHICS + ILLUSTRATION
HAND PAINTED OR DIGITAL DESIGN

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 [@flygirrl](https://www.instagram.com/flygirrl)